**Project’s Full Title**
Promotion of Innovation Culture in the Higher Education in Jordan

**Description**
This project concentrates on strengthening and enhancing the role of higher education institutes and universities in innovation capacity building, technology transfer and commercialization of applied scientific research outcome in Jordan. Because of the limitation in natural resources and the relatively weak innovation-based industries, Jordan is expected to face economic difficulties during the next few years. Moreover, the rapid growth in population due to the normal increase and the forced migrations due to the political unrest in the region are expected to put the Jordanian economy under substantial pressure. The Jordanian economy is a developing-economy with most of its GDP comes from the services sector. The current national strategies focus on enhancing manufacturing and raising production in order to achieve a sustainable economic growth.

**Partners**
Jordan University of Science and Technology (JUST), The University of Jordan, UJ, Mutah University (MU), Princess Sumaya University for Technology (PSUT), Applied Scientific Research Fund (ADRF), Hochschule für Technik, Wirtschaft und Kultur Leipzig HTWK Leipzig, University of Deusto (UD), CONSORZIO ARCA (ARCA), Paulo & Beatriz – Consultores Associados, Lda (P&B), CREATIVE THINKING DEVELOPMENT (CRE.THI.DEV), Almotahida Education Group (Almotahida), Amman Chamber of Industry “ACI”, Al Urdonial Lil Ebda (AULE), Higher Council for Science & Technology (HCST).

**University of Cyprus Role:** Partner

**Funding Agency:** ERASMUS+

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